

New Life

Sales Battlecard

This is the final battlecard in our series of winter promotions to help you grow your business with us.

This battlecard outlines the key benefits we've introduced on life cover – so you can reach new customers and retain existing clients. The new benefits go live from 1 January 2018, but you can let your customers know about our new offers – and prepare quotes – right now in December.

Save it somewhere handy to refer to at any time you may need it.

Don't forget you can review the details of all our plans any time at globalplans.ae/documents

If you have any questions you can get in touch by phone on +971 4 269 7708 or by email at enquiries@globalplans.ae



Reduced rates, better benefits



Promotional period: Starts December 2017
Product live: 1 January 2018

We're introducing some exciting changes to our life plan



Lower Rates

For 41-54 year olds with no claims



Rate Reductions

Up to 30% for those under 40



Increased Benefits

Maximum benefit from US\$1.5m to US\$2m



Terminal Illness Cover

Early payment of life benefit on a diagnosis where the prognosis is 12 months or less

Simplified T&C's

We have simplified the plan agreement & country exclusions.

Total exclusions: Libya, Iran, N. Korea, S. Sudan, CAR, Yemen, Syria.

Exclusion for war & terrorism: all countries/ regions to which the FCO is advising against all travel (or all but essential travel.)

From 01 Jan, the Life & Income products will have separate plan agreements.

The Global Plans are designed by William Russell Limited, & issued by Dubai Insurance Company psc, who are licensed by the UAE Insurance Authority, registration number 4.